



90 Day Deliverables

Initiative: Solidify the Advocacy Framework

- 1) Family Advocacy and Self-Advocate Group Toolkits
 - a) Identify stakeholders and target audience
 - i) Assessment of legislative/advocacy lead contact in each chapter
 - ii) Engage stakeholder input for eventual rollout
 - b) Conceptualize and draft toolkits
- 2) Messaging
 - a) Compose general overview of intent and goals
 - b) Draft organizational charts and other diagrams
 - c) Draft General instructions for Chapters
 - d) Draft roles/responsibilities/decision making
- 3) Research and present options for outside lobbyist
- 4) Research best practices from other statewide and/or national groups in forming large volunteer apparatus

Initiative: Produce a Definitive Advocacy Plan

- 1) Review of Issues and Positions/Advocacy Priorities
 - a) Issues and Positions: engage the I&P Workgroup and together conduct a thorough review of I&Ps, bringing suggestions and recommendations for wider comment by mid to late August.
 - b) Advocacy Priorities: engage the Governmental Affairs Workgroup (GAWG) and together conduct a thorough review of advocacy priorities,
 - c) Bring suggestions and recommendations for wider comment by mid to late August.
- 2) Resolve where other strategic planning groups have crossover and integrate accordingly
- 3) Review and report on GAWG mission and duties. Explore how it aligns within the overarching advocacy framework and plan, and what is needed to meet the needs of short and long term advocacy
- 4) Produce a general yearly calendar of advocacy activities for state and federal "to dos"
- 5) Develop a general framework and plan forward with the Arc NY communications team for future media initiatives.
- 6) Research what data is collected through current communications, social media, and what might be possibly and useful.

Initiative: Partner to Government and External Stakeholders

- 1) White papers and annual report

- a) Conduct one focus group to discuss the notion, idea, intent, regularity, and gather future topics for consideration.
- b) Research and report examples of respected thought leading organizations with a similar footprint and intent
- c) Plan a focus group for engaging outside organizations not directly affiliated with I/DD
 - i) Inform the criteria for what organizations we align with outside of the I/DD sphere
 - ii) Provide suggestions and report

Governance

- 1) Make recommendation for standard core value/issues and positions/advocacy priority comprehensive review intervals
- 2) Present a draft of known potential changes to bylaws and/or Chapter manual based on research and changes with decision making.